

# LITERACY COUNCIL OF BUNCOMBE COUNTY

## CORPORATE PARTNER BENEFIT LEVELS

### Platinum Partner \$5,000 (\$4,650 tax deductible)

- ◆ 10 tickets (one full table) to the 10th Annual Authors for Literacy Dinner & Silent Auction, 4 VIP ticket upgrades, and printed and live recognition at the event
- ◆ 10 audience tickets to the 26<sup>th</sup> Annual Spelling Bee and live recognition at the event
- ◆ Recognition on special event promotional materials, printed invitations, and press releases
- ◆ Opportunity to display a banner (max. 1,000 sq. in.) at special events for one year
- ◆ A press release, submitted by the Literacy Council, highlighting the Platinum partnership
- ◆ A Platinum partnership article in the Literacy Council e-newsletter (sent to approx. 1,000 subscribers)
- ◆ Logo and live link on the Literacy Council website
- ◆ → Program impact: **Funds a 70-hour, intensive Augustine Project tutor training, preparing 12 new volunteers to work one-on-one with a low-income child reading below grade level.**

### Gold Partner \$2,000 (\$1,860 tax deductible)

- ◆ 4 tickets to the 10th Annual Authors for Literacy Dinner & Silent Auction, 2 VIP ticket upgrades, and printed and live recognition at the event
- ◆ 6 audience tickets to the 26<sup>th</sup> Annual Spelling Bee and live recognition at the event
- ◆ Logo and live link on the Literacy Council website
- ◆ → Program impact: **Funds research-based learning materials for 50 Adult Education students, many of whom struggle from learning disabilities such as dyslexia**

### Silver Partner \$1,000 (\$930 tax deductible)

- ◆ 2 tickets to the 10th Annual Authors for Literacy Dinner & Silent Auction, as well as live and printed recognition at the event
- ◆ 4 audience tickets to the 26<sup>th</sup> Annual Spelling Bee and live recognition at the event
- ◆ Name and live link on the Literacy Council website
- ◆ → Program impact: **Funds learning materials for six small-group classes, which teach English to speakers of other languages at local schools, churches, and community centers.**



*2016 Platinum Partner Charles Frederick of TD Bank, featured author David Baldacci, and Sandy Frederick, at the 2015 Authors for Literacy Dinner & Silent Auction.*

### Bronze Partner \$500 (\$465 tax deductible)

- ◆ 1 ticket to the 10th Annual Authors for Literacy Dinner & Silent Auction, as well as printed recognition at the event
- ◆ 2 audience tickets to the 26<sup>th</sup> Annual Spelling Bee and live recognition at the event
- ◆ Name and live link on the Literacy Council website
- ◆ → Program impact: **Funds a Citizenship Prep tutor to see an English for Speakers of Other Languages student from intake to becoming a citizen of the United States**

### Student Partner \$350 (\$350 tax deductible)

- ◆ Printed recognition at the 10th Annual Authors for Literacy Dinner & Silent Auction
- ◆ Name and live link on the Literacy Council website
- ◆ → Program Impact: **Funds 12 orientations, preparing approx. 150 new volunteers to enroll in the Literacy Council's tutor training.**

### Volunteer Partner – Amount dependent on employee contributions

- ◆ Company donates funds based on employee contributions of volunteer time or monetary donations. Benefits correspond to the appropriate levels above.

**LITERACY COUNCIL OF BUNCOMBE COUNTY  
CORPORATE PARTNER PLEDGE FORM**

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**2017 Gift Level**

- \_\_\_\_\_ \$5,000+: Platinum Partner
- \_\_\_\_\_ \$2,000-\$4,999: Gold Partner
- \_\_\_\_\_ \$1,000-\$1,999: Silver Partner
- \_\_\_\_\_ \$500-\$999: Bronze Partner
- \_\_\_\_\_ \$350-\$499: Student Partner
- \_\_\_\_\_ \$TBD: Volunteer Partner
- \_\_\_\_\_ Other: \$ \_\_\_\_\_

\_\_\_\_\_ Payment in full is enclosed

\_\_\_\_\_ Please charge our Credit Card: *Acct #:* \_\_\_\_\_

*Exp:* \_\_\_\_\_ *Security Code:* \_\_\_\_\_

\_\_\_\_\_ Please bill us on date indicated: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Mail to:**  
Literacy Council of Buncombe County  
31 College Place, Suite B-221  
Asheville, NC 28801

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