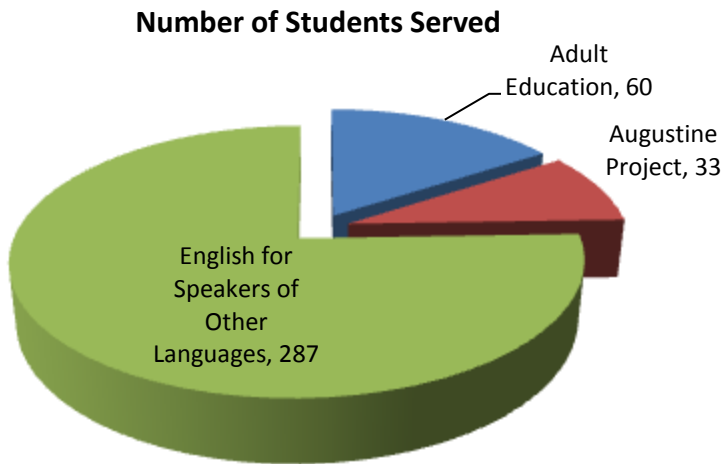


## Annual Report for Fiscal Year 2011-2012

### Mission and Vision

The Literacy Council of Buncombe County's (LCBC) mission is to increase comprehensive literacy and English language skills through specialized instruction by trained tutors. LCBC envisions a community in which literacy is highly valued and achievable for all.

### The Literacy Council's Impact



**Adult Education** provides one-on-one reading, writing, and math tutoring to adults who read at or below a basic skills level.

**The Augustine Project** provides one-on-one tutoring to low-income children reading below grade level.

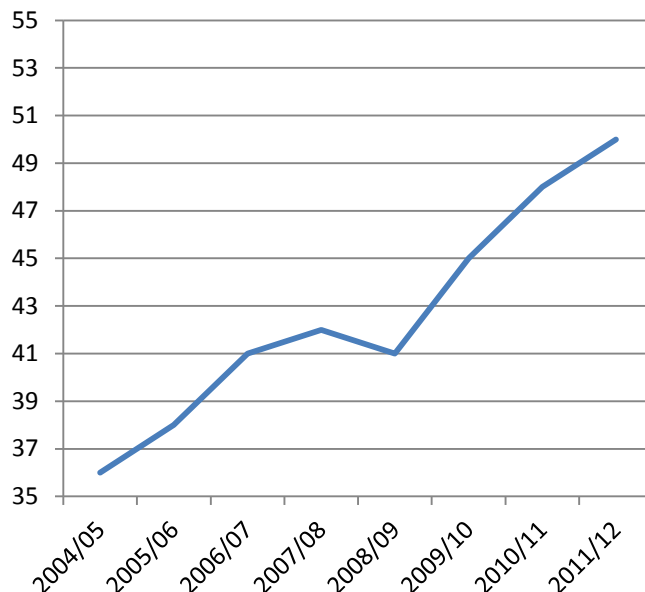
**ESOL** provides one-on-one and small-group instruction to immigrants seeking improved English language skills.

LCBC students received an average of 50 hours of instruction over the course of last year—and this number has been rising over the past decade.

Why is it important to have a high average of instructional hours? Students are most successful when they continue lessons with their tutor for nine months or more and when they practice their new skills between tutoring sessions.

Speaking of student success, in 2011/12 **over 74% of adult LCBC students improved post-test scores** after working with a tutor for at least 40 hours. **One hundred percent of Augustine Project students improved test scores** after 60 instructional hours.

### Avg Instructional Hours per Student



# Literacy Council of Buncombe County

## [Annual Report for 2011/2012]

### Who Makes This Impact Possible?

#### Volunteers

In 2011/12, the Literacy Council benefited from the voluntarism of 233 tutors, 13 board members, and 35 special event volunteers. These individuals are the true life of the Literacy Council, contributing to student success daily.

#### Donors

##### Foundations

The Beattie Foundation  
 Community Foundation of WNC  
 Dollar General Literacy Foundation  
 Melvin R. Lane Fund  
 Mission Healthcare Foundation  
 TD Charitable Foundation  
 United Way of Asheville-Buncombe Co.

##### Corporate Partners

Asheville Savings Bank  
 Bank of America  
 Bi-Lo  
 Biltmore Oil Company  
 Blue Ridge Energy Systems  
 Blue Ridge X-Ray  
 Carter, P.C.  
 Conrad Industries, Inc.  
 First Citizens Bank  
 Friends of the Weaverville Library  
 Grove Stone & Sand Co.  
 Holston Gases  
 Kearfott Guidance & Navigation  
 Keller Williams Professionals  
 Milkco, Inc.  
 Mills Manufacturing  
 Montford Books & More  
 Open MRI & CT of Asheville  
 Parsec Financial Management  
 Prismatic Services, Inc.  
 Target  
 TD Bank  
 Terminix Service  
 Wal-Mart  
 Webb Insurance

##### Individual Donors

Arthur & Kristina Aaronson  
 Gene Adams  
 Joel & Marla Adams  
 Kathy & Jack Affeldt  
 John & Annie Ager  
 Jessica Allison  
 Ms. Mary Alm  
 John & Mary Anderson

Susan Andrew  
 Elizabeth & William Anthony  
 Margaret & Gerald Ashby  
 Miriam Atchley  
 Judith Baghose  
 Elizabeth Bagley Flynn  
 Rod & Bess Baird  
 Emily Baker  
 Linda Barrett Knopp & Brian Knopp  
 David Bate  
 Diane Bauknight  
 Thomas & Katherine Beardsley  
 Elise Beckstett  
 Ann Marie Behling  
 Ms. Isbell Behrer  
 Jody Bender  
 Michelle Bettencourt & Esteve Coll-Larossa  
 Mary & Karl Bitter  
 Telia Blackard  
 Sally Boerschig & Richard Hudspeth  
 Bill Bogdan  
 Roxanne & Sanford Boone  
 Yolanda Bopp  
 Kirk & Lucy Borland  
 Laura Bourne  
 Camille Boyd  
 Susan & James Brasfield  
 Karen Brinson  
 Frederick & Ethel Brooking  
 Bethany Brooks  
 Ken & Nan Brown  
 Jerry & Libby Brown  
 Harry Brown & David Kanis  
 Elizabeth Bryson  
 Lana Burns



Ron Rash, the 2011 *Authors for Literacy* keynote

Jennifer Caldwell-Billstrom & David Billstrom  
 Terrence & Patricia Call  
 Darrel & Anne Campbell  
 John & Amy Campbell  
 Elizabeth Lanier Campbell & Al Campbell  
 Mary Campbell  
 Teresa & Cecil Cantrell  
 Linda & Fred Cardina  
 Aiden Carson  
 James Carter  
 Kathrine Carter  
 Wiley & Mallory Cash  
 Joanne Caulfield  
 Diane Challen  
 William & Cathy Chambers  
 Robert & Jo Chandler  
 Robert & Maureen Chason  
 Caryl & Brian Cid  
 Robin Clark  
 Scott Clark & Jennifer Waite  
 Marvin & Mimi Cole  
 Roxann Cole  
 Mindy Coleman  
 Mark Collins & George

White  
 Nancy Constantine  
 Lena Cooper  
 Keith & Mary Costello  
 Elinor W. Cotts  
 Ann Cox  
 Sam Craig  
 Rhea Cravens & Steve Levenberg  
 Courtney Crawford  
 Joy Creek Pansiera  
 Sheneen Daniels  
 Beth Davey  
 M. Elizabeth Davis  
 Pat Davis  
 Maura Davis  
 Brenda DeLaet & Glenda Scofield  
 Bob Devereaux  
 Lynne & John Diehl  
 Leslie & Jurgen Dierks  
 Lynn & Cheryl Dietrich  
 Phyllis Dininio  
 Paul & Chris Dismukes  
 William & Ann Dodge  
 Betty Doll  
 Floyd & Judith Domer  
 Olga Dorenko  
 Randy & Corrine Driver  
 Pamela Dupuis  
 Claude Dupuis & Jeanne Webster  
 Martin & Ivy Dyckman  
 Thad Eckard  
 Derek & Amanda Edwards  
 Miles & Millie Elmore  
 Doug English  
 Hannah Epperson  
 Lois & Joseph Esposito  
 John & Lou Farquhar  
 Adrienne & Richard Ferriss  
 Larry & Marian Fincher



2012 Spelling Bee champions, Givens Estate

# Literacy Council of Buncombe County

## [Annual Report for 2011/2012]

Mary Jane Findley  
 Maria Fire & Calvin Allen  
 Margo Fischer  
 Edward Fleming  
 Gay Fleming Case  
 Bob & Jean Formento  
 Nancy Fortson  
 Lyn & Harry Fozzard  
 Bee Frame  
 Sonja Francisco  
 Charlie & Tricia Franck  
 Jill Franklin  
 Kevan Frazier  
 Sandra Frith  
 Judy Futch & Paul Smith  
 Mike & Teal Fyberg  
 Trudy Galynger  
 Alvin & Marian Gass  
 Dan & Barbara Gerber  
 Glen & Cheryl Gettinger  
 H. R. & Maralee Gollberg  
 Dorothy Goodman  
 Katherine Graziano  
 Bernice & Arnold Green  
 Marisa & Darren Green  
 Jayne Gretz  
 Lee & Ruth Grindinger  
 Derek Groves  
 Ed Grushinski  
 Deborah & Raymond  
 Gurriere  
 Yvonne Habel  
 Dorothy Hamill  
 Ann Hamilton  
 Jim Hamling  
 Greg Hammer  
 Mary Carol & Robert  
 Hansen  
 William Harper  
 Emma Harper  
 Seth Harr & Dawn Dowdle  
 Lauren Harr  
 Mary Jo & Tom Harrison  
 Jonathan & Melissa  
 Harrison  
 Andrew & Janet Hart  
 Bill & Alice Hart  
 Mary Hart  
 John & Katie Hart  
 Jennifer Hart  
 Heather Harvey  
 Ernie Harwig  
 Gary Hawkins  
 Anthony & Anna Hayward  
 Barbara & Mark Hedrick  
 Jim & Marie Hefley  
 Julie & John Heinitsh  
 Barbara Hellebush  
 Kate & Roger Henry  
 Terri Hensley  
 Jonathan & Allyson  
 Hettrick  
 Elisa Hickman  
 Runda Hindi  
 Harby Hodges  
 Kimberly Hoer  
 Rob Hooks  
 Steve & Ruth Hopkins  
 Eric & Nycole Howard  
 Liz Huesemann

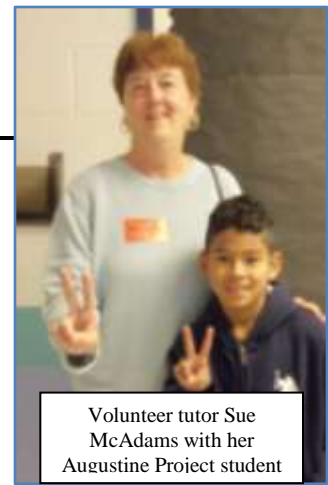
Erin Huizen  
 Charles Husemann  
 Dick & Brenda Husemann  
 Dave & Robbie Irvin  
 Karen & Kerry Jambon  
 Jim Jarratt  
 Coral & Brentley Jeffries  
 Marianne & Roger Jensen  
 David & Eleanor Johnson  
 Randall & Mary Johnson  
 Anne Johnson  
 Stephen & Suzanne Jones  
 Lisa Jones  
 Holly Jones  
 Amy Jones  
 Jan & Anthony Joseph  
 Erin Karasik



Former Adult Education student and Literacy Council spokesperson, Mary Riddle

Richard Kark  
 Leah Karpen  
 Ron & Sharon Katz  
 Katherine Kendall  
 Jesse & Phyllis Key  
 Irina Khasanova  
 John & Dodie King  
 Kathie Kline  
 Sperie Koda  
 Elizabeth Kostova &  
 Georgi Kostov  
 Cathy Kramer  
 Mr. Albert Kriek  
 Elaine Lacy & Michael  
 Scardaville  
 Susan Lake  
 Bob Lamb  
 Debbie & Robert Lampton  
 Gary & Theresa Landwirth  
 Wayne & Phyllis Lang  
 Gail Lankford  
 Sarah Larson  
 Clint & Ashley Lasher  
 Mary & David Lastinger  
 Carol Lawrence & Peter  
 Caulfield  
 Mary Beth Ledford  
 Carole Lentz  
 Nicholas Leon-Ruiz  
 Amanda Leslie  
 Mike & Pat Levi  
 Myra Levin  
 Ellen Levine  
 Larry & Dixie Liggett  
 Jeffrey Llewellyn  
 Rebecca & Artur Loli

Kira Luca  
 Janna & Rick Lutovsky  
 Judith Lyons  
 Myron Maciejewski  
 Patricia MacKinnon  
 Ronald & Sandra Macklem  
 Carol MacRae  
 Martha & Norman Madden  
 Luz Maldonado  
 Donna Mann  
 Emily Manning  
 Rendi Mann-Stadt  
 Douglas Marley  
 Bibiana P. Marmolejo  
 Connie Marsh MacDonald  
 Harry & Nancy Martin  
 Tracy Martin  
 John Douglas Mason  
 Marion Mathews  
 Sue McAdams  
 Walter & NancyMcConnell  
 Lynda McCredie  
 Jim McGlenn  
 Mary & Edward McGowan  
 Kim McGuire  
 & Jim Samsel  
 Freesia McKee  
 Kerriane & Keith  
 McMurdo  
 Lynne Meacham  
 Janiece & Edwin Meek  
 Celia Melville  
 & Wayne Goddard  
 Heather Miljour  
 Elena Miller  
 Kassie Morgan  
 Katherine Morosani  
 John & Peggy Morris  
 Mary Macdonald Ogden  
 & Gergory Motley  
 Debbie Motz Bryenton &  
 Bob Bryenton  
 Edith Moubray  
 David & Karen Mouw  
 Eleanor Moylan  
 Jennifer Mozolic  
 Catherine Murphy  
 Vinton & Richard Murray  
 Frances J. Myers  
 Jon Neumann  
 Barry & Janis Newbery



Volunteer tutor Sue McAdams with her Augustine Project student

Peggy Newell  
 Marianne Newman  
 Jack Nichols  
 Beverly Nivens  
 Charlene Noland  
 Cynthia Norris  
 Sarah Onanian Keith  
 Doug & Darcy Orr  
 Rose O'Shields  
 Kathleen Pacetti  
 Trena Parker  
 Mary R. Parks  
 Joy & Steve Pastucha  
 Wesley Peel  
 Joyce Perkal  
 Don Pfister  
 Charles & Elizabeth  
 Philipsen  
 Jennifer Pickering  
 Marie & Herb Pomfrey  
 Cathy Pons  
 Kim Porter  
 Cheri & Rob Potter  
 Lauren Potter  
 Elizabeth L. Pou  
 Anita Powell  
 Mary Powell  
 Geoff Purcell  
 Jei-Nhy Quirantes  
 Karl & Shirley Quisenberry  
 Scott & Jen Ramming  
 Ed & Suzy Rankin  
 Ron Rash  
 Matt Rastivo  
 R. A. Resnick  
 Barbara & Frank Reynolds  
 John & May Rhea  
 Roberta G. Rice



Volunteer tutor Diana and her Adult Ed. student, James

# Literacy Council of Buncombe County

## [Annual Report for 2011/2012]

Robin Richardson  
 Anne Roberts  
 Rhonda Robinson  
 Joan & William Rocamora  
 Jane Roda  
 Audrey & Scott Rogers  
 Ernest Rosenau  
 Charles Rosenblum  
 Mary & Barry Rosencrance  
 Gary Ross-Reynolds  
 Julie Roueche  
 Dennis Ruane  
 Susan Runnels  
 William & Elizabeth Rupp  
 William & Diane Russell  
 Betsy Russell  
 Jesse Sable  
 Mrs. Linda Saye  
 Frank & Pegge Saylor  
 Kitty Schaller  
 Aliyah Schick  
 Stephanie Schindhelm  
 Monika Schroder  
 Samuel & Nancy Schuman  
 John & Judy Scroggs  
 Lisa Sellers  
 Roxanne Semon  
 Mike & Ilona Sena  
 Carol Severance  
 Anna Sexton  
 Allen Sher

Paulette Sievert  
 Marian & Bob Sigmon  
 Susan & Brian Smith



Volunteer tutor Janie Wilson and her ESOL/Citizenship Prep student, Galyna

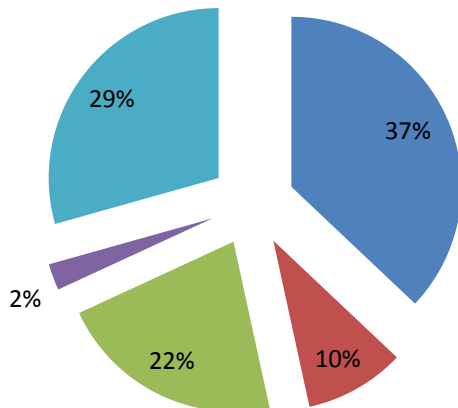
Lee Smith  
 Carolyn & Christopher Smith  
 Christiane Smith  
 Jeannie Smolkin  
 Amy Sobol  
 Nancy Southers  
 Jan & Michael Stephanides  
 John Sterling

Patricia & Phineas Stevens  
 Anne Stokely  
 Laura & Cam Stone  
 Leo & Margaret Storey  
 Nona Stuck  
 Mary Sugeir  
 Dorothy & Joseph Sulock  
 Sally Sweetland  
 Kirk & Gay Symmes  
 Donna Temple  
 Shirley Tenney & Paul Merriken  
 Remo & Carolyn Termini  
 Sarah & Jim Thomas  
 Stuart & Christina Thompson  
 Diane Tien  
 Sonya Tipton  
 Tunc & Nancy Togar  
 Aidree Tolan  
 George & Meg Trowbridge  
 Carol Turner  
 Linda & Mark Van Tuyl  
 Gerald & Karen Vaneman  
 Steven & Clara Vaughan-Nichols  
 Susan Vaughn  
 Tucker & Barbara Veach  
 Bertram & Miriam Voorhees  
 Julian Vorus

Mary Ann & Harry Wainwright  
 Pat Walker  
 Ellen Ware  
 John & Linda Waterman  
 Phebe Anne Watson  
 Janet & Tom Weil  
 Steve & Jackie Wellons  
 Laura Wells  
 Barbara Werner  
 Wayne & Sally Wheeler  
 Glenn W. Wilcox  
 Bud & Gail Wiley  
 Ellen Williams  
 George Williams & Becky Welch  
 Jes & Toby Williams  
 Joan & Mike Wilson  
 Larry & Janie Wilson  
 Julie Wilson  
 Larry & Jane Wilson  
 Emily & Ed Wilson  
 Eric & Faymi Winters  
 Deborah & William Wolcott  
 Deloyce Wright-Porrata & Ivan Porrata  
 Samantha & Jeff Young  
 Alsace Young-Walentine  
 Jill E. Zimmerman

### How was the Funding Spent?

The Literacy Council's budget was \$369,129 in 2011/12.



#### Literacy Council Expenses

- Direct Program Costs
- Volunteer Recruitment/Outreach
- Development/Fundraising
- Special Events
- General & Administrative

### Staff and Contact Information

Ashley Lasher, Executive Director  
 Lily Contorer, Adult Education & Augustine Project Director  
 Jon Hettrick, Outreach Director  
 Irina Khasanova, Office Manager & ESOL Specialist  
 Michelle Robinson, Development Director  
 Erin Sebelius, ESOL Director

31 College Place, Suite B-221, Asheville, NC 28801  
 (828) 254-3442      www.litcouncil.com

### Board of Directors

Gene Adams, Chair  
 Sam Craig, Vice Chair  
 Debbie Motz-Bryenton, Treasurer  
 Kate Henry, Secretary  
 Bill Bogdan  
 James Carter  
 Jill Franklin  
 Greg Hammer  
 John Scroggs