

2010-2011 Annual Report

Highlights

- The Literacy Council of Buncombe County (LCBC) was awarded a three-year Melvin R. Lane Fund grant totaling \$150,000 to build and strengthen fundraising and outreach efforts. This grant helped bring all employees to full-time hours.
- Our Adult Ed. program doubled the on-going training opportunities available to tutors by offering more in-service trainings and referring tutors to local workshops and conferences.
- Our Adult Ed. director redesigned the tutor training manual to incorporate the NC Adult Basic Education Content Standards, as well as address all five components of research-based reading instruction (phonemic awareness, phonics, fluency, vocabulary and comprehension).
- LCBC launched the Augustine Project, serving children for the first time. Thirteen tutors participated in the 60-hour intensive phonics-based training and 100% rated the training as excellent. They tutored low-income children struggling with basic literacy skills at eight sites throughout the year. The children who had at least 40 tutoring sessions and were eligible for post-testing increased their phonemic awareness an average of 1.3 grade levels and increased their sight-word reading by 22% and comprehension by 42%.
- Our ESOL program increased the number of students served, average instructional hours and number of students completing an educational level.
- Our ESOL program is offering 11 additional small-group classes throughout the community in churches, community centers, workplaces and schools.
- Our Development office planned the 4th Annual Authors for Literacy Dinner & Silent Auction featuring Ron Rash, which exceeded goal in funds raised and achieved the highest attendance yet with 266 guests.
- LCBC increased individual giving by nearly 25%, involved 35 local and national businesses as Corporate Partners, and enlarged our non-governmental grants program.
- LCBC participated in a sustainability project to develop strategies for continued success and future viability.
- Our Outreach office engaged 71 first-time donors, which is 85% over goal.
- The e-newsletter was re-designed and strengthened, following a consistent bi-monthly format.
- Our outreach office made presentations to 23 groups, at 12 events and fairs and in 12 one-on-one meetings.

Student Profile

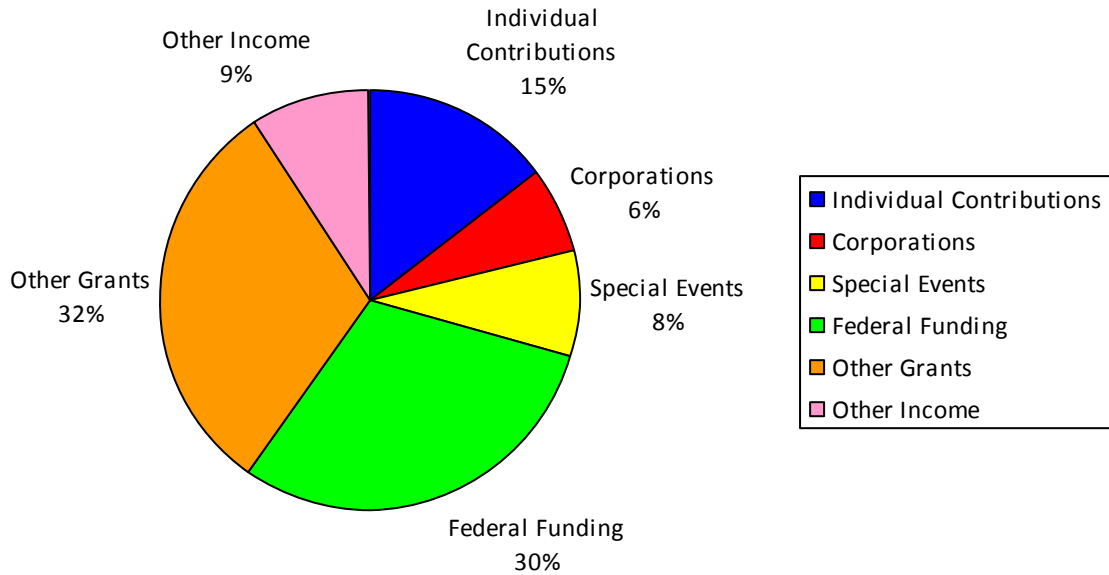
	Adult Education	ESOL
Students served	64	258
Student demographics	62.5% male 37.5% female 36% African-American 55% White 5% Latino 4% Other	30% male 70% female 85% Latino 11% White 4% Asian
Employment	33% are employed full-time 20% are employed part-time (and many of these positions are short-term) 14% are unemployed and seeking employment	52% are employed full-time or own their own businesses 18% are employed part-time 11% are unemployed and seeking employment 2% are retired
Highest level of education completed	37.5% completed high school with a diploma/certificate of completion or have a GED 73.5% have at least a 9 th grade education	11% have a college degree 9% have some college 24% have a high school diploma only 28% have completed sixth grade or less
Student achievements	6 students obtained employment 2 students graduated from FIRST at Blue Ridge 1 student attended a state-wide ambassador training	8 students became US citizens (100% of those who took the test) 11 students graduated from our program

Program Statistics

Volunteer Tutors	202
Other Volunteers	20
Total	222
Total Volunteer Hours	14,629

Finances

2010-2011 LCBC Income



2010-2011 LCBC Expenses

